

Inspire. Elevate. Excel



THE EXECUTIVE SUITE MASTERMIND

 **CORRY ROBERTSON**
alive from 9-5

www.CorryRobertson.Com/ExecutiveRoundTable



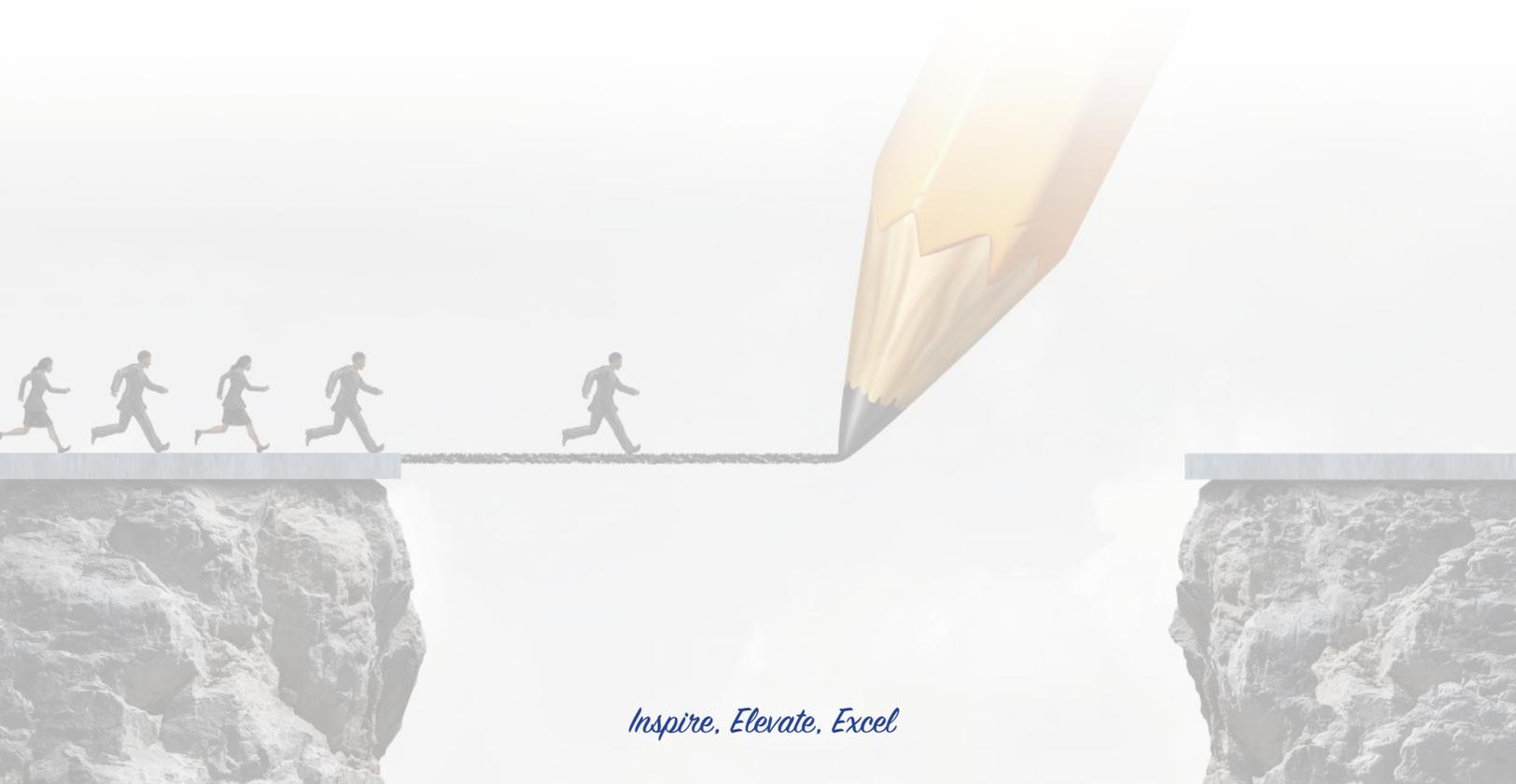
The concept of “the mastermind alliance” was formally introduced by Napoleon Hill in his timeless classic, “Think and Grow Rich” published in 1937. He described a mastermind group as:

“A friendly alliance with one or more persons who will encourage each other to follow through with both plan and purpose.”

Hill firmly believed that belonging to such a group was a way of taking your personal and professional life to the next level.

Although Hill popularized the concept, many believe he drew his inspiration from his mentor, Andrew Carnegie. Carnegie was the founder of a Chicago group of business people known as the Big 6. The members included William Wrigley Jr. of Wrigley’s chewing gum, as well as John D. Hertz and William Ritchie, who owned The Yellow Cab Company.

Going back even further in time, Benjamin Franklin formed a club for mutual improvement called Junto in 1727. Franklin brought this group of friends together to provide a structured form of mutual improvement. The members were drawn from diverse occupations and backgrounds, but they all shared a spirit of inquiry and a desire to improve themselves and their community.





EXECUTIVE COACHING

Executive coaching is a powerful approach to self-improvement that is both art and science. A masterful coach forms a partnership with his or her clients to create a unique space for discussions that involves active listening, thorough inquiry and honest feedback.

Clients are guided through a self-discovery process that allows them to gain access to their greatest potential for transformation, sustainable personal growth and accelerated achievement. This same approach and its extraordinary results are then

integrated into workplace performance with renewed leadership.

Research conducted by The International Coach Federation and the Human Capital Institute in 2016 determined that coaching leads to improved team functioning, increased engagement, greater productivity, improved employee relations, and faster leadership development. The same report indicates that coaching also helps to improve the financial performance of companies.



IMPOSSIBLE

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THE EXECUTIVE SUITE MASTERMIND

This unique club takes the President's Roundtable to a whole new level to help you to accelerate your company's achievements and success. It's a catalyst like no other! The Executive Suite Mastermind incorporates the best of

executive coaching and mastermind strategies that I've honed over the past many years. Each roundtable group consists of small group of executives who meet up to 12 times annually within three distinct meeting formats.

1

To support self-discovery, the first format is for all new members. They are invited to complete the Lumina Spark Psychometric Assessment and to attend a group debriefing session. This session will show you how to interpret your report and gain interesting insights about your character strengths and potential blind spots. It is crucial for every leader to know themselves' well and to be able to identify key qualities in others. Self-Awareness Theory says: when we focus our attention on ourselves, we see our behavior in light of our standards and values. When we

see a difference between our behaviour and our standards, we change our behavior. In effect, self-awareness leads to self-control.

With this experience, you will gain important insights into you own personality and communication style. The knowledge you gain will give you some extra tools to be able to invest your energies in an optimal way as well as to harness the energies of your employees to drive result with a strength based and productive approach.



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2

Meeting for breakfast 9 times a year, members take turns selecting the topic of discussion. This second format presents an opportunity to brainstorm a brilliant idea, trouble shoot a problem, uncover blind spots, acquire knowledge, or get targeted advice. As the group is made up of peers, everyone will benefit from everyone's input and experience.

Although this signature process is deceptively simple, it enables members to explore and leverage

each other's knowledge, wisdom, experience and strengths. A professional chair person who is dedicated to your group guides the conversation following this process that I call The Seven Secrets of Leadership Alchemy. This blueprint melds the best of mastermind and executive coaching strategies creating the structure needed for this short meeting format to be time efficient and impactful for everyone around the table. The result? An unprecedented opportunity to tap into resources to accelerate high-level achievement.

3

The third meeting format is a summit event that takes place twice a year. This is where all of the club members and potential new members are invited to come together to take part in a high-level knowledge share, professional development and networking opportunity.

Subject matter experts will be present to lead round table discussions and to answer your questions on pre-selected topics of interest. These are the only two events of the year where non-members are invited to join us so that they can assess if this club is for them.

UNLOCK YOUR POTENTIAL



WHAT MAKES US SO POWERFUL

OUR CLUB

Our club brings together members from a broad spectrum of industries, company sizes and generations. We believe that today's leaders want to invigorate their capacity for innovation in all realms of business management so we offer the space to cross-pollinate ideas with people who have much in common with you yet may also be quite different. The club offers the opportunity to look at situations from a fresh perspective but calling upon years of varied experience.

The Executive Suite Mastermind exists to provide an inner circle for presidents so that they can discuss mutual challenges and brainstorm solutions to their business problems.

- Learn from the collective knowledge, experience and wisdom of the other members.
- The 'mastermind effect' of the group can generate more ideas of a higher quality than one or two people working sporadically or alone.
- Gain rapid access to multiple perspectives.
- Members in mastermind groups are remarkably generous with sharing resources. They begin to see each other's successes as their own.
- Accelerated breakthroughs and motivation.
- The 'witness effect' brings added accountability of a group of people, plus the momentum of the energy, accelerates motivation and progress.



SUCCESS



WHAT MAKES US SO POWERFUL

They say it is lonely at the top. Here are some of the possibilities that you will be exposed to:

- High level networking: fellowship, comradery and a secure place to talk, vent, soundboard and brainstorm.
- Motivation: Take an idea to the next level.
- Innovation: Hear things you may never have thought of before at this forum for thinking bigger and broader.
- Get answers and think options through with people who understand your goals and concerns.
- Mentoring: support from those who been there before, gain insights based on what is being done in other industries.
- Insight: Find out what is common across the board and unique to you. Cross pollinate ideas and solutions with other people at your level, in your situation.
- Honest feedback: Sounding boards, objective feedback, peer to peer insight, knowledge sharing and confidentiality.

We offer two distinct group sets to assure that group members are suited to each other:

- Senior Executives of small and medium size companies
- Entrepreneur to enterprise experts, consultants and coaches who operate small yet successful private practices.





MEMBERSHIP PACKAGES

Features	Prestige (Complimentary)	Self Mastery	Inner Circle	Premium Elite
Annual subscription to The Alive from 9 to 5 Newsletter	✓	★	◆	
Invitation to two annual Executive Suite Breakfast Summits	✓	★	◆	
Lumina Spark Psychometric Report (PDF) and group debrief		★	◆	
Members will be invited to be subject matter experts at summits and meetings		★	◆	
Resource Library			◆	
9 Mastermind Sessions			◆	
Retainer for Private consultation calls with a Chairs person at a special rate				

“Between stimulus and response there is space. In that space is our power to choose our response. In our response is our growth and freedom.”
- Viktor Frankl

To discuss the membership option that is right for you, please make an appointment to speak with Corry at www.calendly.com/corry-1 or call her directly at 450-458-2592.



ABOUT THE FOUNDER

CORRY ROBERTSON

I am a truly passionate executive mentor coach who will connect you to your energy, power and your own spark of inner magic. With my personalized coaching support, you will unleash your ability to transform your potential to performance, you will thrive and be at the helm of a company employed by fully focused, productive and engaged people who are Alive from 9 to 5.

Over the past 20 years I have worked across industries and coached leaders in organizations of all sizes and leadership levels from new manager to c-suite. This extensive portfolio and vast depth and breadth of experience enables me to coach with a rich corporate fluency and share overlooked perspectives. I cross pollinate insights, ideas and solutions from the entire leadership spectrum and the result for my clients is the sweet nectar of the elusive “AH HA” moment! Many of my clients have felt stuck and alone in their problems yet are relieved to uncover solutions for challenges that are often complex yet not uncommon to my scope of experience.

For those who honour the power and potential of the individuals who work for them, I have created the Alive from 9 to 5 Leadership Development Program.

I will teach you that the secret is to bring the members of your workforce to life through learning and applying all but forgotten yet powerful wisdom.



Professional Highlights

- 20 years of experience
- Bachelor of Arts, Communication Studies, Concordia University
- Professional Certified Coach (PCC)
- Certified Graduate, Corporate Coach U: Advanced Corporate Coaching Program
- ProSci certified in Change Management
- Conflict Management and Resolution
- Lumina Spark Psychometric Assessment, Lumina Learning
- Wellbeing: Naturopath and Reiki Master
- DISC Certified